

Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC KSNV Remit Address: Las Vegas, NV 89101

## Billing Address:

7669 Stagers Loop Delaware, OH 43015 Attention: Accounts Payable Strategic Media Placement, Inc.

# INVOICE

Invoice Per	3	Estimate Number   2643
Invoice Mo	JOE HECK 4 CONGRESS	Product JC
Invoice Dat	Heck, Joe for Congress	Advertiser He
Invoice #		

voice Date

09/16/12 106114-1

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Station	KSNV		Order #
Account Executive   Amy McCreary	Amy McCreary		Alt Order#
Sales Office	Blair - Philadelphia		Deal#
Sales Region	National		Order Flight

_	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/16/12
	Order#	106114
	Alt Order#	06848583
	Deal#	
	Order Flight	09/03/12 - 09/16/12

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3roadcast i	IDB#	
Sash ;	Advertiser Code	
ł	Product Code	

Special Handling Billing Type Billing Calendar

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Advertiser Code	
Product Code	
Agency Ref	
Advertiser Ref	

E E		Channel Description	Time	Day	Date	Length	Length Aired Days	Addo	Raie	泉ef集
-	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		ਰਂ .					
				09/03/13	09/03/12 to 09/09/12	2x	MT			
	VSNV			×	09/03/12	:30	6:18 AM	TVGENHECK1203H Homes	\$700.00	2
	KSNV			Τu	09/04/12	:30	6:40 AM	TVGENHECK1203H Homes	\$700.00	
N	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		℧					
				09/03/1:	09/03/12 to 09/09/12	1×	F			
	KSNV			T	09/07/12	:30	6:58 AM	TVGENHECK1205H Medicar	\$450.00	1
ω	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		ಕ					
				09/10/1:	09/10/12 to 09/16/12	4x	M-WTF			
	KSNV			M	09/10/12	:30	6:10 AM	TVGENHECK1205H Medicarı	\$450.00	-1
	<b>VNSX</b>			Ź	09/12/12	 00			\$450.00 Unresolved	4
	KSNV			긁	09/13/12	:30	6:44 AM	TVGENHECK1205H Medicari	\$450.00	2
	KSNV			π	09/14/12	30	6:17 AM	TVGENHECK1205H Medicar	\$450.00	ω
4	KSNV	Today Show	658a-9am		ಠ					
				09/03/1:	09/03/12 to 09/09/12	2x	TF			
	KSNV			Τ'n	09/06/12	:30	8:58 AM	TVGENHECK1205H Medicari	\$550.00	2
	KSNV			71	09/07/12	:30	8:52 AM	TVGENHECK1205H Medicarı	\$550.00	_
С'n	KSNV	Today Show	658a-9am		Ö					
				09/10/1:	09/10/12 to 09/16/12	4x	M-WTF			
	KSNV			Z	09/10/12	.30	8:43 AM	TVGENHECK1205H Medicarı	\$550.00	ယ
	KSNV			≨	09/12/12	:30	7:57 AM	TVGENHECK1205H Medicari	\$550.00	_
	XSNV			굼	09/13/12	:30	8:28 AM	TVGENHECK1205H Medicarı	\$550.00	2
	KSNV			<b>-</b> TI	09/14/12	:30	8:29 AM	TVGENHECK1205H Medicarı	\$550.00	4
တ	KSNV	M-F Early News	5-630p		ප්					
				09/03/1:	09/03/12 to 09/09/12	1×	M			

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Formerly KVBC KSNV Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Remit Address: Las Vegas, NV 89101

## Billing Address:

Delaware, OH 43015 7669 Stagers Loop **Attention: Accounts Payable** Strategic Media Placement, Inc.

Line

dvertiser	Heck, Joe for Congress	
roduct	JOE HECK 4 CONGRESS	
stimate Number	2643	- <b>-</b>

Invoice #

Invoice Date

09/16/12 106114-1

12 - 09/16/12

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75.07		Invoice Period	Invoice Month
		Period	Month
106114		08/27/12 - 09/16/1	September 2012

Station

Account Executive

Amy McCreary

Alt Order#

06848583

Product Code		Special Handling
Advertiser Co	Cash	Billing Type
IDB#	Broadcast	Billing Calendar
Order Flight	National	Sales Region
Deal#	Blair - Philadelphia	Sales Office

]			
	Advertiser Code	IDB#	

09/03/12 - 09/16/12

Product Code
Agency Ref
Advertiser Ref

	KSNV	KSNV		KSNV	<b>KSNV</b>	VSNV	VSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	VSNV		VSNV	KSNV	VSNV	Channel
	Face to Face w/ J.Ralston			Face to Face w/ J.Raiston					M-F Wheel of Fortune			M-F Wheel of Fortune						M-F Early News				M-F Early News		M-F Early News	Channel Description
	730-758pm			730-758pm					7-730pm			7-730pm						5-630p				5-630p		5-630p	Time!
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F		7:36 PM	M		7:06 PM	7:24 PM	7:24 PM	M-W-F		7:18 PM	F		6:29 PM	6:23 PM	5:14 PM	6:15 PM	M-WTF		5:21 PM	5:27 PM	TF		5:12 PM		Length Aired Days Ad ID
		TVGENHECK1203H Homes			TVGENHECK1205H Medicard	TVGENHECK1205H Medicard	TVGENHECK1205H Medicard			TVGENHECK1205H Medicare			TVGENHECK1205H Medicary	TVGENHECK1205H Medicar	TVGENHECK1205H Medicar	TVGENHECK1205H Medicarı			TVGENHECK1205H Medicarı	TVGENHECK1205H Medicard			TVGENHECK1203H Homes		
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The actual broadcast information shown on this invoice was taken from the Official program log.

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discrimination, purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national including on a natural properties of the sale of advertising places will be advertising place with intent to discriminate or returning the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, national including but and imited to decisions not to place advertising on particular stations based on race, gender, national including the properties of the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, national including the properties of the sale of advertising time, and will accept no advertising placed with intent to discriminate the sale of advertising time, and will accept no advertising placed with intent to discriminate or returning time.

THE REAL PROPERTY.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

## Billing Address:

Strategic Media Placement, Inc. Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

## INVOICE

Advertiser	Heck, Joe for Congress	
Product	JOE HECK 4 CONGRESS	
Estimate Number	2643	
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ъ	Amy McCreary	Account Executive   Amy McCreary
$\overline{\Lambda}$	KSNV	Station
Ξ	20#0	Camillate Number

Order#	Invoice Period	Invoice Month	Invoice Date	invoice #
106114	08/27/12 - 09/16/12	September 2012	09/16/12	106714-1

ס		Special Handling
>	Cash	Billing Type
F	Broadcast	Billing Calendar
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О	National	Sales Region
	Blair - Philadelphia	Sales Office

IDR#	Order Flight	Deal #	Alt Order#	Order #
	09/03/12 - 09/16/12		06848583	106114

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Advertiser Ref	Agency Ref	Product Code	Advertiser Code

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	Sunday Today					Saturday Today						M-F News 3 at Eleven			M-F News 3 at Eleven						Face to Face w/ J.Ralston			Face to Face w/ J.Ralston	Description
	7a-8am					7a-9am						11pm-1135pm			11pm-1135pm						730-758pm			730-758pm	ā
09/03/		Sa	09/10/	Sa	09/03/		П	큐	₹	Z	09/10/		П	09/03/		ना	규	٤	Ζ	09/10/		П	71		Pay
09/03/12 to 09/09/12	ö	09/15/12	09/10/12 to 09/16/12	09/08/12	09/03/12 to 09/09/12	₫	09/14/12	09/13/12	09/12/12	09/10/12	09/10/12 to 09/16/12	당	09/07/12	09/03/12 to 09/09/12	₽	09/14/12	09/13/12	09/12/12	09/10/12	09/10/12 to 09/16/12	ð	09/07/12	09/07/12	ਰ	Laic
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		TVGENHECK1205H Medicar		TVGENHECK1205H Medicard			TVGENHECK1205H Medicard	TVGENHECK1205H Medicar:	TVGENHECK1205H Medicary	TVGENHECK1205H Medicarı			TVGENHECK1205H Medicard			TVGENHECK1205H Medicard	TVGENHECK1205H Medicary	TVGENHECK1205H Medicard	TVGENHECK1205H Medicary			TVGENHECK1205H Medicari	TVGENHECK1205H Medicarı		
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Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane KSNV Remit Address: Las Vegas, NV 89101

#### Billing Address:

Delaware, OH 43015 7669 Stagers Loop Attention: Accounts Payable Strategic Media Placement, Inc.

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## INVOICE

Estimate Number :	Product	Advertiser	
2643	JOE HECK 4 CONGRESS	Heck, Joe for Congress	
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	JOE HECK 4 CONGRESS		Invoice Month	10
umber	2643		Invoice Period	0
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A # O-2#	Order#	Invoice Period	Invoice Month	Invoice Date
aco to coo	106114	08/27/12 - 09/16/12	September 2012	09/16/12

Invoice #

106114-1

Sales Office	Blair - Philadelphia	_	Deal #
Sales Region N	National	0	Order Flight
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Billing Calendar E	Broadcast	司	IDB#
Billing Type C	Cash	⊅	Advertiser Cod
Special Handling		٦	Product Code

Account Executive

Amy McCreary **KSNV** 

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•	Order Flight	Deal#	Alt Order#	Cluci #
	09/03/12 - 09/16/12		06848583	100

Advertiser Ref	Agency Ref	

\dvertiser Code

	21		20						19					8				17	Line	
KSNV	KSNV	NO.	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV		KSNV		KSNIV	KSNV	KSNV	Channel	
	Face to Face in PRIME		News 3 in Prime						Sa-Su News 3 at Eleven					Sa-Su Early News				Sunday Today	Line Channel Description	
	8-11pm		7-10pm						11pm-1135pm					5pm-630pm				7a-8am	Time	
09/03/12 to 09/09/12 W 09/05/12	to to	09/03/12 to 09/09/12	₽	Sa 09/15/12 Su 09/16/12	10/12 to	Su 09/09/12	Sa 09/08/12	09/03/12 to 09/09/12	ō	Sa 09/15/12	09/10/12 to 09/16/12	Sa 09/08/12	09/03/12 to 09/09/12	to	NOT AVAILABLE RATE	0/12 to	Su 09/09/12	ਰ	Day Dafe	
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## Billing Address:

Delaware, OH 43015 7669 Stagers Loop Attention: Accounts Payable Strategic Media Placement, Inc.

# INVOICE

Estimate	Product	Advertiser	
Estimate Number		er	
2643	JOE HECK 4 CONGRESS	Heck, Joe for Congress	

Station	KSNV	Order#
Account Executive Amy McCreary	Amy McCreary	Alt Orde
 Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order F

Order Flight

09/03/12 - 09/16/12

Invoice Date 09/16/12 Invoice Month September 2012 Invoice Period 08/27/12 - 09/16/12 Order # 106114 Alt Order # 06848583	_	Invoice #	106114-1
Month Period Pr #		Invoice Date	21/81/60
Period ar#		Invoice Month	September 2012
##		Invoice Period	08/27/12 - 09/16/12
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		Order#	106114
		Alt Order#	06848583

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ling Type	Cash	7
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Product Code	Advertiser Code	IDB#	

Advertiser Ref	Agency Ref	

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Aired Spots

Line | Channel | Description

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Gross Total \$27,600.00

Agency Commission Net Amount Due \$4,140.00

\$23,460.00 Payment Terms 30 Days

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